Toowoomba Touch Association
Po Box 8090
Toowoomba QLD 4352
president@toowoombatouch.com.au
www.toowoombatouch.com.au

To Whom It May Concern,

Sponsorship Proposal

Thank you for considering a sponsorship partnership with the Toowoomba Touch Association. Our Association relies on the valued support of local businesses and organisations to continue delivering high-quality sporting opportunities to our community. In return, we are proud to offer our sponsors strong brand exposure, community engagement, and alignment with a trusted and well-established local organisation.

About Toowoomba Touch Association

Established in 1973, the Toowoomba Touch Association celebrated 50 years of operation in 2023. Over five decades, we have grown into one of the region's largest and most respected sporting associations, with more than 5,000 active participants across our competitions.

We are one of the few remaining associations to operate under a strong club-based structure. This includes:

- **12 junior clubs** with over **4000 members**
- **8 senior clubs** with approximately **1000 members**

Several of our foundation clubs—Lions, Roosters, Saints, and Sharks—have also celebrated 50 years of operation, highlighting the strength, loyalty, and longevity of our community. In addition to our strong club-based structure, the Association also offers inclusive competitions where workplace and individual teams can participate without being aligned to a club, further expanding community involvement and engagement.

Community Impact & Pathways

Toowoomba Touch has a proud history of developing players, coaches, and referees who have gone on to represent at regional, state, and national levels, from juniors through to over 60s divisions. Our programs promote healthy lifestyles, teamwork, leadership, and community connection for participants of all ages.

As a sponsor, your business will be directly supporting:

- Youth development and junior sport
- Community participation and inclusion
- Local volunteers, coaches, and officials

- Pathways to representative sport

Why Partner with Us

A partnership with Toowoomba Touch Association provides sponsors with:

- Strong exposure to thousands of local families and participants
- Association with a positive, family-oriented community organisation
- Opportunities for brand visibility across competitions, events, and communications
- Long-term engagement with a loyal and active local audience

Our Future

The Association is in a strong and stable position and is committed to continued growth. Our focus is on building a positive culture, improving facilities and programs, and ensuring the sustainability of touch football in Toowoomba for future generations.

We would welcome the opportunity to discuss how a sponsorship partnership can deliver mutual benefits and align with your business goals. Thank you for your time and consideration.

Kind regards,
Toowoomba Touch Association

Junior Series – Term 1 & Term 4 2026 (Wednesday & Friday) - Platinum Sponsor: $5,000 (ex GST)

Naming Rights	Entire Junior Season Term 1 & Term 4 2026 (Wednesday & Friday)	8 weeks of competition (each term) consisting of 2 nights per week. Competition will be advertised & promoted with your business name included in all titling.
"On Ground" announcements	Entire Junior Season Term 1 & Term 4 2026 (Wednesday & Friday)	Regular ground announcements throughout game day across U6, U7, U8, U9, U10, U12, U14 & Junior Open.
Web site	12 Months	Banner ads with direct link to your website from newly developed website: www.toowoombatouch.com.au
Social Media	Entire Junior Season Term 1 & Term 4 2026 (Wednesday & Friday)	Along with the naming rights, regular social medias advertisement blasts & weekly updates will include our major sponsors.
"On Ground" signage/Banners	Entire Junior Season Term 1 & Term 4 2026 (Wednesday & Friday)	Opportunity to display advertising on ground throughout gameday throughout the season with over 5000 participants & spectators each week. Business logo marked on field 1 for Grand Final.
"On Ground" display	Entire Junior Season Term 1 & Term 4 2026 (Wednesday & Friday)	Opportunity to set up marquee/stall or representation on any given Wednesday or Friday night throughout the season.

Junior Series –Term 1 / Term 4 or ONLY 2026 - Gold Sponsor: $2,500 (ex GST)

Naming Rights – Term 1 Competition Only	Junior Season Term 1 2026/or Term 4 2026	8 weeks of competition consisting of 2 nights per week.
"On Ground" announcements	Junior Season Term 1 2026/or Term 4 2026	Regular ground announcement throughout game day across U6-U16.
Web site	12 Months	Banner ads with direct link to your website from newly developed website: www.toowoombatouch.com.au
Social Media	Junior Season Term 1 2026/or Term 4 2026	Along with the naming rights, regular social medias advertisement blasts & weekly updates will include our major sponsors.
"On Ground" signage/Banners	Junior Season Term 1 2026/or Term 4 2026	Opportunity to display advertising on ground throughout gameday throughout the season with over 2000 participants & spectators each week. Business logo marked on field 1 for Grand Final.
"On Ground" display	Junior Season Term 1 2026/or Term 4 2026	Opportunity to set up marquee/stall or representation on any given night throughout the season.

Summer Social Series (1 or 2) – Jan to Mar 2026 or Oct to Dec 2026 (Monday) - Gold Sponsor: $2,000 (ex GST) or $3500 (ex GST) For both Summer Series for 2026

Naming Rights –Monday Nights	Entire Summer Social Series Jan – Mar 2026 (Monday) Or Oct-Dec 2026 (Monday)	8 weeks of competition consisting of 1 night per week. Monday night competition will be advertised & promoted with your business name included in all titling.
"On Ground" announcements	Summer Social Series Jan – Mar 2026 (Monday) Or Oct-Dec 2026 (Monday)	Regular ground announcement throughout game day across A, B & C Grades
Web site	12 Months	Banner ads with direct link to your website from the TTA website www.toowoombatouch.com.au
Social Media	Summer Social Series Jan – Mar 2026 (Monday) Or Oct-Dec 2026 (Monday)	Along with the naming rights, regular social medias advertisement blasts & weekly updates will include our major sponsors.
"On Ground" signage/Banners	Summer Social Series Jan – Mar 2026 (Monday) Or Oct-Dec 2026 (Monday)	Opportunity to display advertising on ground throughout gameday throughout the season.
"On Ground" display	Summer Social Series Jan – Mar 2026 (Monday) Or Oct-Dec 2026 (Monday)	Opportunity to set up marquee/stall or representation on any given Monday night throughout the season.

Winter Series 2026 (Senior) – Platinum Sponsor: $5,000 (ex GST)

Naming Rights –Winter Series Nights. Our longest standing TTA Competition.	Entire Winter Series 2026	12-15 weeks of competition (dependent on nomination numbers) consisting of 1 day (Saturday) per week. Competition will be advertised & promoted with your business name included in all titling.
"On Ground" announcements	Winter Series 2026	Regular ground announcement throughout game day across A, B, C & D Grades. Men/Women & All Abilities
Website	12 Months	Banner ads with direct link to your website from the TTA website www.toowoombatouch.com.au
Social Media	Winter Series 2026	Along with the naming rights, regular social media advertisement blasts & weekly updates will include our major sponsors.
"On Ground" signage/Banners	Winter Series 2026	Opportunity to display advertising on ground throughout gameday throughout the season.
"On Ground" display	Winter Series 2026	Opportunity to set up marquee/stall or representation on any given day throughout the season. Logo marked on field 1 for Grand Final.
Live Stream Advertisement	Grand Final Day 2026	Live Stream advertisements (logos) & commentary streamed to our Facebook account and YouTube channel.

Twisters Training T-Shirt- $500 *(ex GST)*

Website	12 Months	Banner ads with direct link to your website from TTA website: www.toowoombatouch.com.au
Social Media	2026	Regular grouped social media advertisements, weekly updates will include our major sponsors.
Training Shirts for all Twisters Players	2026	Selected players will receive a training shirt which will be worn during Twisters training sessions during the representative season. Shirts will have your business logo on the back.
Tournament Extras	2026	Any remaining sponsorship monies will contribute towards lead up tournament costs. Sponsor logos will be displayed in our tournament tents.

If you are interested in partnering with us through any of the sponsorship opportunities outlined above, or if you require further information, we would welcome the opportunity to discuss this further. Please contact us at **admin@toowoombatouch.com.au**.

Thank you again for your time and interest in supporting the Toowoomba Touch Association. We look forward to the possibility of working together.

Kind regards,
Toowoomba Touch Association